

Press Release

FOR IMMEDIATE RELEASE

Date: November 1, 2016

Contact: David Bruffy, General Manager

Phone: (304) 296-3680

Mountain Line Monthly Ridership Report

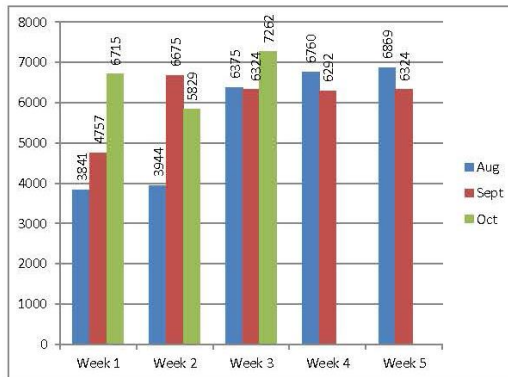
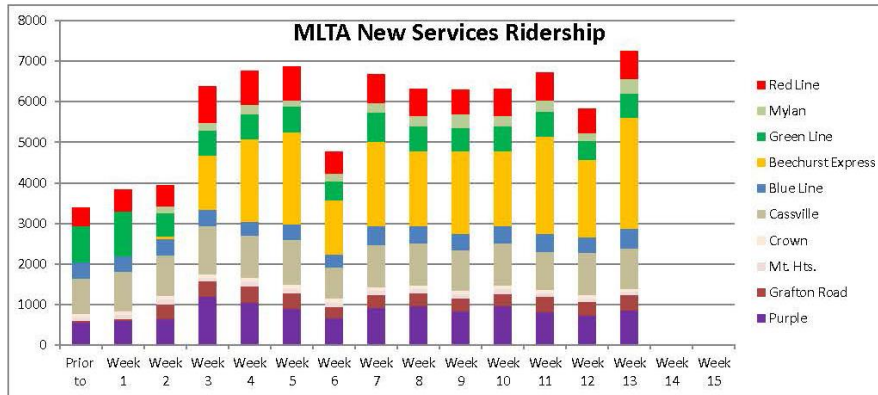
Morgantown, WV- Mountain Line Transit Authority reinstated service to several local bus routes in July 2016 and began additional, new bus service in early August 2016. These service changes were made possible through funding provided by the passage of the Transit Levy during the 2016 Primary Election.

Service Results: New bus service to Mylan Park, Suncrest Town Center, Westover and Star City resulted in an overall ridership increase of 115% since July 2016 when combining reinstated services, new services, and ridership growth on these select routes.

Bus route maps, timetables, fares and other information are available on the Mountain Line web site at www.Busrider.org, as is a link to the Authority's live-time bus tracking mobile app. Passengers can also call 304 291-RIDE (7433) for information or to arrange a rider training session or personal route schedule assistance.

MLTA New Service Ridership

Route	Prior to 25-Jul-16	Week 1 1-Aug	Week 2 8-Aug	Week 3 15-Aug	Week 4 22-Aug	Week 5 29-Aug	Week 6 5-Sep	Week 7 12-Sep	Week 8 19-Sep	Week 9 26-Sep	Week 10 3-Oct	Week 11 10-Oct	Week 12 17-Oct	Week 13 24-Oct
Beechurst Express	0	0	77	1336	2037	2264	1342	2082	1849	2029	1849	2408	1923	2759
Green Line	896	1103	560	622	629	632	484	715	632	583	634	603	463	590
Mylan	0	0	168	188	226	154	172	235	245	326	246	281	201	347
Red Line	434	541	525	887	823	831	532	698	667	601	667	672	590	700
Purple	562	599	649	1205	1050	890	658	925	952	841	952	817	727	854
Grafton Road	29	52	361	367	394	400	275	306	321	305	318	370	332	386
Mt. Hts.	95	107	124	82	136	92	120	112	107	108	107	89	99	80
Crown	94	87	80	90	84	107	92	97	99	101	99	87	86	60
Cassville	859	970	998	1189	1034	1103	766	1028	1035	985	1035	934	1030	1014
Blue Line	409	382	402	409	347	396	316	477	417	413	417	454	378	472
All Services	3378	3841	3944	6375	6760	6869	4757	6675	6324	6292	6324	6715	5829	7262
% Increase	0	14%	3%	62%	6%	2%	-31%	40%	-5%	-1%	1%	6%	-13%	25%
Cumulative Ridership Increase		14%	17%	89%	100%	103%	41%	98%	87%	86%	87%	99%	73%	115%



###